

JOHN BUBBA LEONARD
Foundation of Georgia, Inc.

2025

Corporate & Community
Sponsorship Packages



John Bubba Leonard
FOUNDATION

Table of Contents

3 John Bubba Leonard Foundation

4 Our Why

5 Partnership Activation

6 Sponsorship Information

7-8 Sponsorship Levels

9 Contact Information



John Bubba Leonard Foundation

Our Story

Our Mission

Education, Community Service, and Community Revitalization

The JBL Foundation is committed to assisting and empowering impoverished communities and vulnerable populations in Georgia and Alabama by means of educational scholarships, housing, and living assistance.

Education

Scholarships, in the form of financial assistance, will be awarded to qualified high school student(s) who are trying to pursue a college and/or vocational, and technological education and enrolled students who need financial assistance to remain in college, vocational, and technical institutions.

Financial literacy courses will be offered to middle school, high school, and collegiate students, designed to introduce the concepts of budget, credit, and debt management.

Community Service

Housing and living assistance for families in need of rental help, temporary shelter, and/or senior care.

Community Revitalization

In partnership with local municipalities, businesses, corporations, builders, development associations, and financial institutions, JBL Foundation will support revitalization strategies to include education, economic development, financial security, housing development, and the physical fabric of blighted and impoverished communities.

Our Vision

Our vision is to ultimately broaden our reach throughout the southern region to Tri-City (Columbus GA, Phenix City AL, & Fort Moore GA) to serve as a convener of resources and public/private partners dedicated to holistic support, to providing opportunities to positively effect the lives of the under-served.

Chattahoochee Valley

Chattahoochee County, GA
Harris County, GA
Marion County, GA
Muscogee County, GA
Stewart County, GA
Taylor County, GA
Russell County, AL
Lee County, AL
US Army Fort Benning

Region's Poverty Rate

25%

US Census data, 2023

Our Why

Serving as a liaison for corporate sustainability and community outreach endeavors

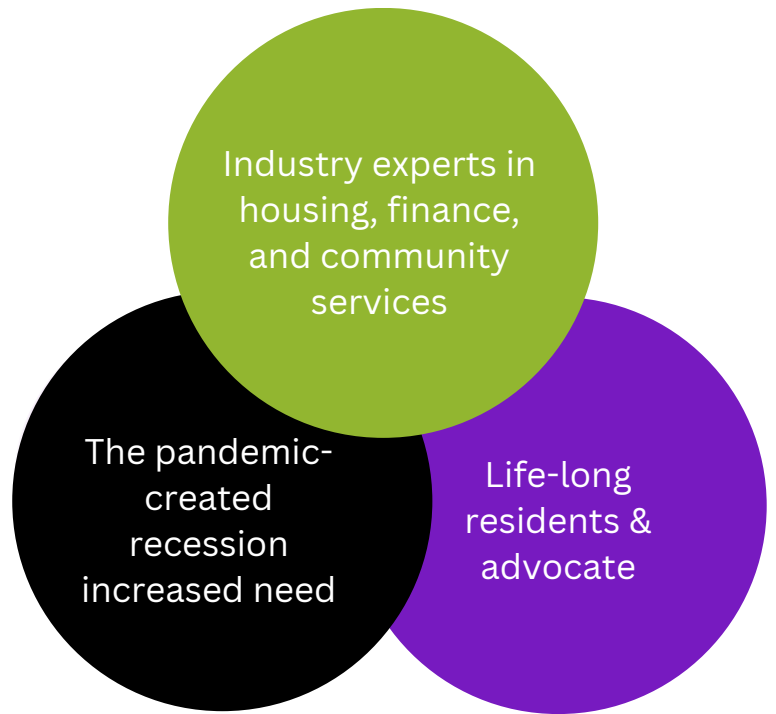
John Bubba Leonard embodied service, kindness, and community. His memory and life's work will continue through the John Bubba Leonard Foundation, Inc. to assist and empower impoverished communities and vulnerable populations in Georgia and Alabama by means of educational scholarships, housing, and living assistance.

"**You be right!**", his signature expression, activates our mission and purpose.



The **Scholarship Program** will award financial help to qualified high school students admitted into a 2-year, 4-year, or community college in pursuit of higher education.

The **Financial Literacy Program** will have three tiers of curriculum curated on the importance of saving, knowledge of debt, and fiscal management. The first level is an introductory course for middle to high school students. The second level is designed for high school seniors and collegiate level students, and the third tier is designed for young adults and first-time homebuyers.



A safe home and environment, a quality education, and support services for physical and mental health are the cornerstones for community equity, economic development, and building wealth.

Three essential pillars can significantly impact the legacy we leave our children and the future of the Chattahoochee Valley. Your participation will equip the JBL Foundation with support to build our organization's capacity and develop sustainable and innovative programs.



Partnership Activation

Serving as a liaison for corporate sustainability and community outreach endeavors

- Partnership activation use collective impact to bolster and accelerate transformative processes and services that support a holistic approach to economic sustainability.
- Education raises productivity, creativity, and fosters innovation and technological advances.
- Community service impacts the gross domestic product (GDP) adding a financial value to investing in human capital.
- Safe, healthy, environments are the catalyst to education and wealth. How you live and where you live has a direct impact on the quality of life. Community revitalization helps to bridge the poverty gap.

SERVICE	PRODUCT	OUTCOME
Education	High School Scholarship Collegiate Scholarship Tech/Vocation Scholarship Financial Literacy Program	Strengthen economy & workforce Eradicate poverty Wealth equity
Community Service	Rental Assistance Emergency Housing Senior Care	Help families combat evictions & homelessness Ease impoverished conditions
Community Revitalization	Affordable housing opportunities	Thriving communities increase sustainable livelihood Holistic environmental health

Community and Corporate Sponsorships

Serving as a liaison for corporate sustainability and community outreach endeavors

The John Bubba Leonard Golf Classic is an annual event that celebrates the legacy and impact of John Bubba Leonard. This is a unique opportunity for your organization to align with our mission and make a lasting impact on the Chattahoochee Valley community. Visit jblfoundationga.org to become a sponsor today.

Sponsorship Incentives

- **Brand Visibility:** Offer sponsors prominent placement of their logo on promotional materials, event signage, websites, and social media platforms. This ensures their brand gains exposure to your audience.
- **Community Engagement:** Involve sponsors in community outreach activities, volunteer opportunities, and cause-related campaigns to deepen their engagement and connection with the organization's mission. Encourage sponsors to participate actively and contribute their expertise, resources, and networks.
- **Media Exposure and Public Relations:** Feature sponsors in media interviews, press releases, and promotional materials to increase their visibility and credibility. Leverage media partnerships and storytelling opportunities to amplify the sponsor's involvement and generate positive publicity.
- **Networking and Collaboration Opportunities:** Facilitate networking opportunities for sponsors to connect with other like-minded organizations, donors, and supporters. Encourage collaboration, knowledge-sharing, and partnership-building to expand their network and create synergies.
- **Long-Term Partnerships and Benefits:** Cultivate long-term relationships with sponsors by offering incentives for multi-year commitments, renewal discounts, and exclusive benefits. Demonstrate the value of sustained support and the opportunity for ongoing engagement and recognition.

JBL Golf Classic Event Sponsor - \$3,500

- One complimentary foursome (4 players)
- Logo placement on website and banners
- Exclusive signage on 4 hole
- Four complimentary golf polo shirts
- Speaking opportunity during opening and awards ceremony
- Featured placement in press releases and media coverage
- Acknowledgment on social media platforms (Facebook/Instagram)

Platinum Sponsor - \$1,000

- One complimentary foursome (4 players)
- Logo placement on website
- Exclusive signage on 2 hole
- Four complimentary golf t-shirts
- Acknowledgment on social media platforms (Facebook/Instagram)

Gold Sponsor - \$750

- Two complimentary player spots
- Exclusive signage on 1 hole
- Two complimentary golf t-shirts
- Acknowledgment on social media platforms (Facebook/Instagram)

Silver Sponsor - \$550

- One complimentary player spot
- Exclusive signage on 1 hole
- One complimentary golf t-shirt
- Acknowledgment on social media platforms (Facebook/Instagram)

Hole Sponsor - \$150

- Exclusive signage at one hole with company logo
- Acknowledgment on social media platforms (Facebook/Instagram)

Recognition Sponsor - \$100

- Acknowledgment on social media platforms (Facebook/Instagram)

JOHN BUBBA LEONARD
Foundation of Georgia, Inc.
Sponsorship Application

Sponsor Information

Company/Organization Name:

Contact Person/Title:

Address:

City/State/ Zip:

Phone Number:

Email:

Note: Make all checks payable to JBL Foundation of Georgia.

Our check is enclosed for \$ _____

Name: _____

Credit Card Payment: Card Type: Visa Mastercard

Card #: _____ Exp Date: ___ / ___ / ___ CVV/CVC: _____

Authorized Signature: _____ Date ___ / ___ / ___

SPONSORSHIP RESERVATIONS

I agree to be a sponsor of the 2025 JBL Golf Classic at the following level

- Event Sponsor \$3,500
- Platinum Sponsor \$1,000
- Gold Sponsor \$750
- Silver Sponsor \$550
- Hole Sponsor \$150
- Recognition Sponsor \$100

RESPOND TO:

Please complete this form and contact Lesley Smith
Lesley Smith: 706-888-8200 or marketing@jblfoundationga.org

Return Mailing Address John Bubba Leonard Foundation of Georgia 4519 Woodruff Rd Unit 4 #342 Columbus, GA 31904

JOHN BUBBA LEONARD
Foundation of Georgia, Inc.

THANK YOU



706-888-8200



marketing@jblfoundationga.org



www.jblfoundationga.org